



UAE National Demand Side Management Program 2050

3 Main Sectors



Energy



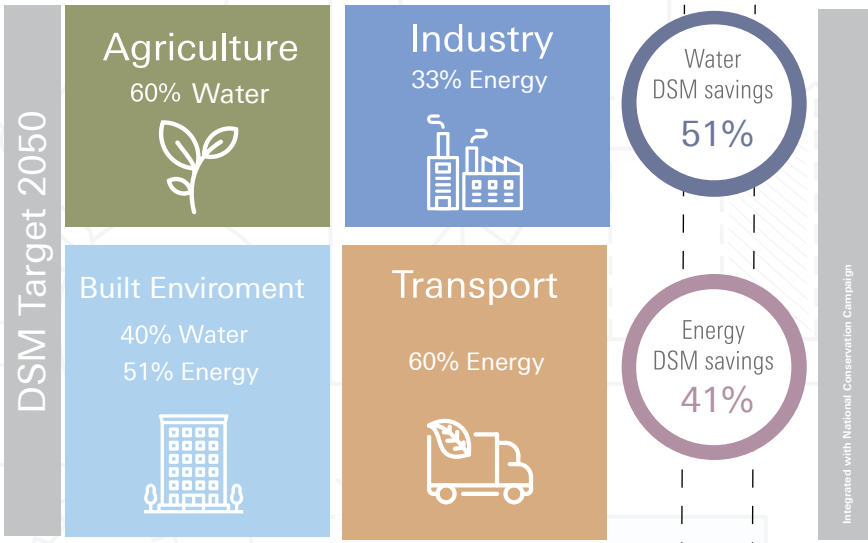
Water



National Conservation Campaign

Aligned with →

- Agenda 2030 and the SDGs (Sustainable Development Goals)
- National Food Security Strategy 2051 (Launched 2018)
- UAE Water Security 2036 (Launched 2018)
- We the UAE 2031 vision
- Centennial Plan 2071
- National Energy Strategy 2050 (Launched in 2017)
- UAE Vision 2021



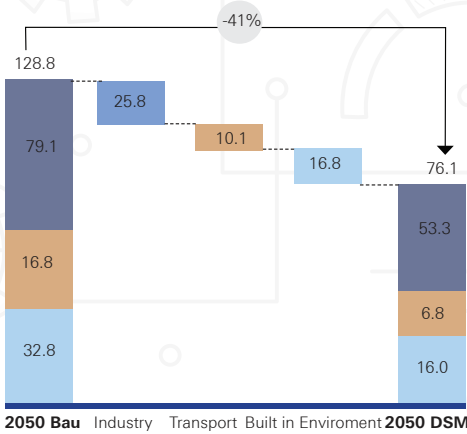
National Conservation Campaign

Targeted Social segments

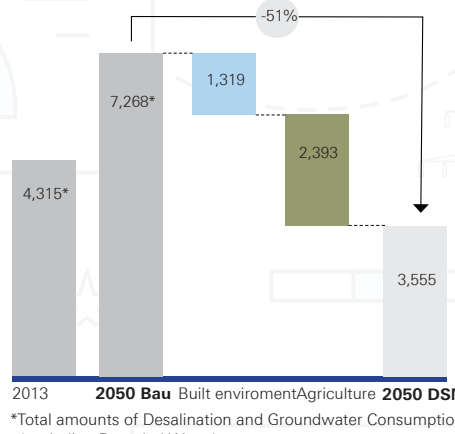
- Students
- Employees
- Families
- Tourists
- Laborers

Save to Sustain
National Conservation Campaign

Total 2050 DSM Energy Savings (Mtoe)

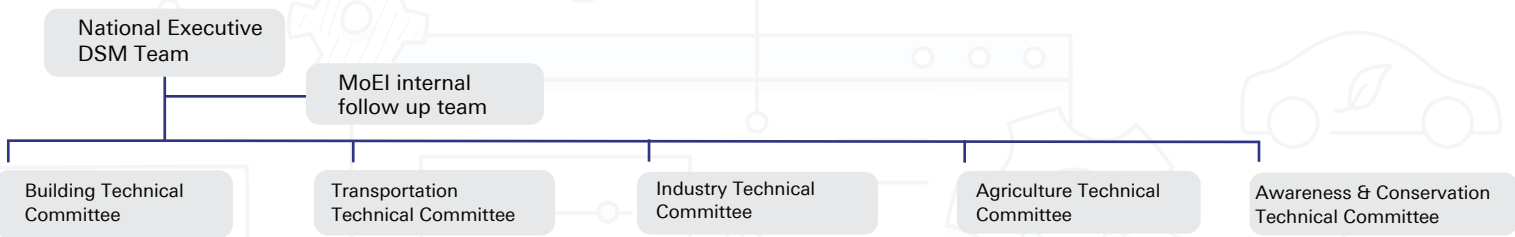


Total 2050 DSM Water Savings (Mm3)



- ### Benefits
- Social Benefits
 - Environmental, Health and Safety Benefits
 - Cost Benefits
 - Economic and Market Benefits

The Governance Model 2050



National DSM Portal

A smart platform used as Follow up tool to monitor key KPIs of annual energy & water savings.



National Conservation Campaign Platform

